

L. PARKER DYER

(c.) 513.646.3691 | LP@parkerdyer.com

FRONT-END WEB DEVELOPER

A BRIEF BIO

Parker is an experienced front-end web developer and a proud Chapter Leader of Girl Develop It Columbus. She is currently having a love affair with interactive web experiences, and she wants to make it her job to create awesome user journeys. She is looking to grow her JavaScript skills, and she has a particular interest in learning the MEAN stack.

EDUCATION

THE OHIO STATE
UNIVERSITY, 2010
Bachelor of Arts, English
Bachelor of Arts, French

TECH SKILLS/EXPERTISE

HTML5	● ● ● ● ●	JQuery	● ● ● ● ●
CSS/Sass	● ● ● ● ●	Git/Github	● ● ● ● ●
JavaScript	● ● ● ● ●	Adobe Suite	● ● ● ● ●

RELEVANT EXPERIENCE

Senior Web Developer | Optum

December 2015-Present, Columbus, OH

- Built multiple interactive maps utilizing the Mappic plugin
- Built a Digital Materials Library for sales and account managers
- Added accessibility features to become 508 compliant
- Developed quarterly plans for website improvements
- Managed workers' compensation division website using Sitefinity CMS
- Implemented Bootstrap framework and updated CSS styles that adhere to new brand guidelines
- Managed legacy sites and led rebrand/redirect/decommission efforts
- Monitored and reported on website analytics
- Built HTML emails for internal and external use

Freelance and Independent Projects | www.parkerdyer.com

May 2015-Present, Columbus, OH

- Built a Lorem Ipsum generator
- Designed and built websites consistent with client specifications
- Use Sketch to generate mockups of client sites

Communications Specialist | CBRE Group, Inc.

April 2013-April 2014, New York NY

- Managed company intranet site for NY tri-state region
- Built HTML emails
- Coordinated with the marketing department to update the dated look of the intranet site

Account Coordinator | Hausman LLC

November 2011-February 2013, New York, NY

- Managed company website
- Performed standard site maintenance and updates
- Wrote copy for company and client sites
- Managed company blog and social media

COMMUNITY OUTREACH

Chapter Leader, [Girl Develop It](#) Columbus | May 2017-Present
Organizer, [Girl Develop It](#) Columbus | May 2016-May 2017
Marketing Committee Member, [Columbus Women in Technology](#) | Nov 2017-Present

LANGUAGES

English, native
French, conversational

CONNECT WITH ME :

 @KeepCalmAndCode |  www.linkedin.com/parkerdyer |  www.github.com/parkerdyer